

FOR IMMEDIATE RELEASE

LOS ANGELES, JANUARY 18, 2019

BIX ART GROUP INTRODUCES JOSE LUIS ZUNO AT LA ART SHOW



Above: Jose Luis Zuno, MultiChrome 22, 2018, 48" x 96", Acrylic on Canvas

BIX ART GROUP is proud to introduce Los Angeles-based artist Jose Luis Zuno at the Los Angeles Art Show being held at the LA Convention Center, January 23-27, 2019.

Born in Mexico City in 1968, Zuno is a prolific artist whose work has remained largely insulated within the East LA artist community - until now. Represented by BIX and premiering at the 2019 edition of the Los Angeles Art Show as a preview event leading up to his first major solo exhibition later this year, Zuno is a talent whose work evokes a powerful reaction in the viewer.

From his studio in East LA, Zuno creates art that is intense and emotive; he delves deeply into his past, present, and future, navigating the dark and the light as he journeys to reconcile the many conflicts and resolutions of the human mind and experience. Zuno has been exploring his unique language of painting that is at once complex and joyful; accustomed to working in color, in his black and white series titled, "Monochrome," being unveiled for the first time at the Los Angeles Art Show, Zuno has stripped down his trademark dialect, experimenting in starker terms.

Frequently large-scale, Zuno's work exhibits a deeply layered language that reflects both an American sensibility and his Mexican heritage. His work transcends any one style with undertones of graffiti, Neo-Expressionism, Abstraction, Pop, and traditional Teotihuacan influences throughout his greater oeuvre on both paper and canvas employing various mixed media.

Within the unorthodox urban environment that is Los Angeles, a metropolis that repels hierarchy and celebrates innovation and (re-) invention by eschewing all conventions, Zuno finds inspiration; he embodies the city's diversity and represents the progressive creative culture that is a signature of its emerging 21st Century identity.

ABOUT BIX ART GROUP

BIX Art Group was founded by industrialist and serial entrepreneur Christian Mitman, who previously established and co-helmed the innovative materials company, Panelite. BIX is guided by Mitman's mission to "Move Art Forward" by working with artists who have something new to say: BIX artists push boundaries in painting, sculpture, and mixed media, creating languages and styles that reflect their singular backgrounds within the American experience.

Like the city it calls home, BIX is non-traditional: the group merges gallery, artist manager, agent, financial planner, and fundraiser all in one. BIX helps identify each of its client's respective short and long-term goals and develops bespoke business strategies in order to achieve them. The BIX objective of releasing the artist of any kind of physical, financial and emotional burden is the core component of every artist relationship. Collaborating with legendary Los Angeles Pop-artist Andre Miripolsky, whose iconic work includes Elton John's Piano Man costume and an Absolute Vodka campaign, BIX conceived and developed a line of retail art products that are currently available at Ron Robinson Santa Monica and Fred Segal Melrose and soon at select museum stores nationwide; simultaneously, BIX and Miripolsky have launched the "Viva LA!" pop brand in conjunction with Bruce Mao Design. In addition to Jose Luis Zuno and Andre Miripolsky, BIX represents Ryan Ostrowski and the works of the estate of prolific Abstract Expressionist Bert Miripolsky.

LA ART SHOW, LOS ANGELES CONVENTION CENTER, JAN 23-27 2019, BOOTH # 833

T 646 729 7768, INFO@BIXARTGROUP.COM, WWW.BIXARTGROUP.COM/ZUNO